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## Modeling Cruise Tourism Behavior

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Cruising has become the fastest growing sector in the tourism industry world-wide, experiencing an average annual passenger growth rate of approximately 7% since the 1980s. From the cruise tourists' demand side, the revitalization of travel by cruise ships is a striking phenomenon that ties in with the need for relaxed and varied tourist flows to interesting coastal destinations. As itinerary suppliers, cruise ports interact with the cruise tourists during the cruise lines' stay in ports, so that cruise lines are able to influence cruise tourists' demand for port destinations by their lengths of stay in the ports;

Jamie M. Chen graduated Cum Laude with a Mphil degree in tourism economics at Beijing International Studies University. She worked in the cruise tourism industry for two years, and then taught related classes at Xiamen University TKK College in 2012-2013. On the invitation of Professor Peter Nijkamp, she conducted her PhD research at VU Amsterdam between 2014 and 2018.

Modeling Cruise Tourism Behavior | Mei Chen

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